

Final report: Aiding Scientific Journals Towards Open Access Publishing.

2010-03-16/Jörgen Eriksson, project manager

The main funder of the project was NordBib, with additional funding for Lund and Linköping University Libraries from The Royal Library, Sweden and the Swedish Research Council. The project was to run from 2007-09-01 to 2009-08-31. Due to the leaving of one of the project managers and staff and organizational changes affecting other project participants at an early stage in the project there were delays in a number of tasks which affected the timeline of the project. Many of the project tasks got started after the project meeting in December 2008. The project ends in March 2010.

Changes in the project tasks and organization were communicated to the then Nordbib programme manager, Lise Mikkelsen, and approved by her. The changes are recorded in the attached meeting notes. Short summaries of activities from some of the participants are also attached.

Desired target results from the project application

1. Analysis of significant issues when scientific journals consider and execute a transition to Open Access publishing, and presentation of such analyses and the ensuing recommendations in written and electronic media
2. Improvements in the computational infrastructure for operating a journal in Open Access mode, and analysis of its ramifications
3. Creation of a network of stakeholders in Open Access publishing in the Nordic countries
4. Strengthening Nordic university libraries and other university units in their publishing efforts and in their efforts to inform about this.

Results achieved

Analysis of significant issues when scientific journals consider and execute a transition to Open Access publishing.

During the project business models and the role of libraries and universities in the support of Open Access publishing have been investigated, resulting in the following published items.

J E. Frantsvåg. Business models (at the NOAP wiki)

http://www.ub.uit.no/wiki/noap/index.php/Business_Models

J E. Frantsvåg. First Monday, 2010, 15(3). *The role of advertising in financing open access journals.*

<http://firstmonday.org/htbin/cgiwrap/bin/ojs/index.php/fm/article/view/2777/2478> . A survey of whether and how advertising is used as a source of financing for OA journals.

J E. Frantsvåg. A survey of how Nordic/Baltic journals actually are financed. The results were to some extent presented at the NOAP part of "Mötesplats Open Access 2009" – the 1-day seminar *Nordic Scientific and Scholarly journal publishing - interesting times* on November 25th 2009 in Uppsala. We

are also planning to publish the results as an article, hopefully in a scientific journal. Seminar presentation ppt:

http://www.lub.lu.se/fileadmin/user_upload/pdf/Publicera/NOAP/Frantsvag_Open_Access_Journals_financing.ppt

J E. Frantsvåg. ScieCom Info, 2009, 5 (4). "Free" Open Choice – beware of Greeks bearing gifts .
<http://www.sciecom.org/ojs/index.php/sciecominfo/article/view/1810>

J E. Frantsvåg. Bok og bibliotek 2009 (6) s. 56-57. *Flere støttetjenester for Open Access-publiserings etablert i Norge.* <http://hdl.handle.net/10037/2310>

J E. Frantsvåg. An analysis of the business model announced by Sciyo (<http://sciyo.com/>) in December has been written as a forthcoming article for ScieCom Info.

D. Lawrence. *Implications of Author-pays and Hybrid models for Open Access* (at the NOAP wiki) http://www.ub.uit.no/wiki/noap/index.php/Business_Models#Implications_of_Author-pays_and_Hybrid_models_for_Open_Access

J. Eriksson. ScieCom Info, 2009, 5 (4). *Lund University supports publishing in OA journals: an examination.* <http://www.sciecom.org/ojs/index.php/sciecominfo/article/view/1811>

M. Alenius, N. Stern. Museum Tusulanum Press (MTP) has been testing new business models for a carefully selected number of journals and analyzed the feedback from the journal editors. The results were presented at the 1-day seminar *Nordic Scientific and Scholarly journal publishing - interesting times* on November 25th 2009 in Uppsala. Presentation available at: http://www.mtp.hum.ku.dk/rwfolder/mtp/pdfs/MTP-NOAP_final_report.pdf

Thanks to additional funding through the NOAP project *The Online Guide to Open Access Journals Publishing* (a project funded by The Royal Library, Sweden) was turned from a static "book" into an interactive web site and published in connection to the Directory of Open Access Journals. The guide will be maintained and updated for at least the next three years. <http://www.doaj.org/bpguide/>

Copyright issues. Lund University supported with legal advice on copyright through the project but few questions were asked by the project members. Copyright issues have also been coordinated with the NordBib funded project "Licence to publish – Promoting Open Access and authors' rights".

The results of a survey on copyright practice among journals from Finnish Learned Societies is published on the wiki. E-L Aalto, *The journals of Finnish Learned Societies and their copyright practice.* <http://www.ub.uit.no/wiki/noap/images/a/a9/CopyrightF1i.pdf>. Lund university is making a complementary survey asking an additional 50 Nordic journals about their copyright practice. The results are planned to be published in a forthcoming issue of ScieCom Info.

An investigation into possibilities to exercise moral copyright for evolving electronic publications has resulted in the following report. E. Sandewall. *Exercising moral copyright for evolving publications.* Available at: <http://piex.publ.kth.se/reports/adept/007/>

Retrodigitization. Lund university investigated retrodigitization of a journal as part of the NOAP project which turned into a full scale self-financed project where *Statsvetenskaplig tidskrift* will be made freely available from the start 1897 up to 2007. This will be finished before the end of March 2010 and some more journals are in the pipeline.

<http://nile.lub.lu.se/ojs/index.php/journaltester/issue/current>

Retrodigitization. A digitizing project and open access publishing of the journal *Informaationtutkimus*. Reported in article in *ScieCom Info*, 2009, 5(2). K. Halttunen. *A Digitizing Project and Open Access Publishing of an Established National Journal*.

<http://www.sciecom.org/ojs/index.php/sciecominfo/article/view/1623>

Improvements in the computational infrastructure

During the project period the open source software Open Journal Systems (OJS) became the dominant OA journal publishing system in the Nordic countries. Accordingly we shifted the efforts in the project towards OJS regarding software solutions.

An inventory of Nordic journals using OJS was conducted and a journal list is available at http://www.ub.uit.no/wiki/noap/index.php/Nordic_Journals_using_OJS . We will continue to maintain this list after the project is over.

A survey of journal publishing/hosting possibilities was conducted and is available at http://www.ub.uit.no/wiki/noap/index.php/Nordic_Journal_Hosting_Possibilities . The tables make it possible for journals to compare different publishing and hosting options and which services that are offered. We will continue to maintain and update this resource after the project period.

The contact information from these two resources was used to conduct a questionnaire in spring 2009, approaching journal editors and hosts regarding improvements wanted in the OJS software. The compiled list of wishes, together with the idea of a Nordic OJS user group was presented to the OJS developers at a meeting at their annual conference in Vancouver in the summer of 2009 and received with positive interest.

As part of the project the OJS software was translated to Danish, Finnish, Norwegian and Swedish. The Norwegian and Finnish translations are not complete in all details (it is a fairly large translation task), but are usable and used by Norwegian and Finnish journals. See the OJS journal list for examples. The Danish and Swedish translations are complete and available for download from the OJS web site. <http://pkp.sfu.ca/ojs-languages>

We arranged a practical OJS hands-on work-shop for journal editors and journal hosts on the 4th of March at Copenhagen Business School, run by the main developer at OJS, Alec Smecher. The interest was so high that we had to arrange two sessions, with close to fifty participants from Denmark, Finland, Iceland, Norway and Sweden. Work-shop information at http://www.ub.uit.no/wiki/noap/index.php/Main_Page

Print on demand. MTP have integrated a print-on-demand service which is now in place. Linköping University Press reports as follows. Results with Print on Demand have been disappointing.

Effectively a system entirely internal to LiU became stuck because of payment issues (credit cards). Work is still going on but exploring the possibility of using an external service, such as Lightning Source in the UK. The advantage with the latter is that all payment details are handled by the printer.

Erik Sandewall did developing work on editorial software needs looking at incorporating workflows for open peer review and research data. The report *Editorial Software Systems for Evolving Publications*, is available at <http://piex.publ.kth.se/reports/adept/006/>

E. Sandewall. *Publication and Peer Review of Evolving Publications*. Presented at the 1-day seminar *Nordic Scientific and Scholarly journal publishing - interesting times* on November 25th 2009 in Uppsala. Presentation available at: http://www.lub.lu.se/fileadmin/user_upload/pdf/Publicera/NOAP/noap-sandewall.ppt

Creating a network

Within the project we think we have created a network that the participants will find useful in the future and where we can draw on each other's competences. The project network is a very good mix of professional publishers, library hosts, university presses and scholarly societies. The internal listserv will be kept after the project.

A Nordic OJS user group is emerging as a result of the project. A web site has been created (<http://blog.cbs.dk/oo/>) and an email list (ojs@lists.deff.dk) is in place with a growing number of participants, many who joined after the OJS sessions in March this year.

Dissemination

The main dissemination of results from and about events arranged by the NOAP project has been through the project wiki, relevant email lists, conference presentations and publications.

A workshop in March 17th, 2009 organized by the Federation of Finnish Learned Societies and the Finnish Association for Scholarly Publishing discussed the digital conversion of the older material and OJS

We have arranged two major NOAP dissemination events. The seminar "Nordic Scientific and Scholarly journal publishing – interesting times (NSSJP)" in Uppsala on the 25th of November 2009. This was arranged in connection to the Swedish OpenAccess.se meeting on the 26th and 27th and was well attended with ca 70 participants. Program and presentations are available at http://www.ub.uit.no/wiki/noap/index.php/NOAP_project

A final event was "Journal Management & Open Access – tools and best practice" at the Copenhagen Business School 4-5th March 2010. This was also well attended with the maximum number of participants (50) reached early after the announcement. Program available at http://www.ub.uit.no/wiki/noap/index.php/Main_Page. The presentations are available at the OJS web site. http://blog.cbs.dk/oo/?utm_source=Nordic_OO_List&utm_medium=Email&utm_campaign=NOAP_seminar

Appendix A.

Some participants have written short summaries of their activities which the final report is based on. The full summaries are attached here as Appendix A.

Museum Tusulanum Press results in the NOAP project (2007-2009)

Abstract

Based on intensive meetings with an extensive range of journal editors, fellow publishers, public and private funders, university administrators, and librarians throughout the NOAP project period, Museum Tusulanum Press (MTP - as the only full range scholarly publisher in the project) has gathered immense knowledge about the challenges and obstacles for journal migration (within the humanities and social sciences, HSS) from the printed world to an online - and perhaps even open access - environment.

MTP has also during the project period participated in and given a number of talks at conferences and workshops presenting the NOAP project and discussing the changing landscape for journal publishing.

With this knowledge gathered MTP has been testing new business models for a carefully selected number of journals and analyzed the feedback from the journal editors. Some of the conclusions are that 1) immediate open access would shake the economy of the journal since the number of subscribers would fall drastically; 2) two-three year embargo is preferable to a one year embargo since a) the frequency of issues published in the HSS is much lower than in STM and b) the consumption pace is lower in the HSS than in STM (where articles often are breaking news; 3) the author-pay model is not received with any belief by the HSS journal editors; 4) open access publishing is just as expensive (or even more expensive) than traditional publishing; 5) if publishing (immediate) open access a redistribution of funds within the scientific community is needed; 6) collaboration is needed between universities, libraries, and publishers.

Based on the knowledge gathered we have also been testing innovative marketing tools like 1) direct online marketing; 2) Google Adwords; 3) sharing selected open access articles with easy (one-click-away) subscription access; 4) RSS feeds and email newsletters; 5) OAI harvesting; 6) database indexing. These tests have shown increased traffic to the journals albeit without any (direct) significant effect on the number of subscribers - but with an increased awareness effect.

Finally we have been working intensively with the integration of print-on-demand services which is now in place, with IPR issues (especially in Denmark), and with policy making through talks with stakeholders (primarily funders and university administrators) at all levels.

Link to further reporting <http://www.mtp.hum.ku.dk/f-e-projekt.asp>

Linköping University - Activity Summary

The contributions from Linköping University comprised two parts, those carried out by LiU E-Press and those conducted by Erik Sandewall in collaboration with KTH. The following covers only the contribution of LiU E-Press.

Over the period of the project LiU E-Press started up three Open Access journals (Culture Unbound, Northern European Journal of Language Technology and Research on Education and Learning of Adults. E-Press offers a hosting service, including a self-developed manuscript submission system. Experiences gained were reported at the Uppsala Open Access workshop and summarized in the workshop summary document.

An analysis was conducted of the implication of hybrid and gold open access options for universities. This report is included in the project Wiki.

E-Press also assisted with a report of journal editorial support systems and a questionnaire of open access publishers/hosts as to what services they offered. The collected results are presented on the project Wiki.

Results with Print on Demand have been disappointing. Effectively a system entirely internal to LiU became stuck because of payment issues (credit cards). Work is still going on but exploring the possibility of using an external service, such as Lightning Source in the UK. The advantage with the latter is that all payment details are handled by the printer.

Report on **Tromsø** activities in the NOAP project

Tromsø had as an activity to study OA business models, and make information available to Nordic publishers/editors/institutions engaged in OA publishing. Parallel to NOAP activities, a number of other initiatives have made such information available, making the planned effort less important.

Tromsø has operated a wiki for the project, where some information has been made available. Tromsø intends to continue to operate this wiki, so that persons/groups/institutions interested in the information already available there or in making further information available, can read and write in the wiki.

Tromsø has conducted two surveys as part of the project:

1. A survey of whether and how advertising is used as a source of financing for OA journals. The results from the study have been written as an article that has been accepted for publication by First Monday (expected to appear soon).

2. A survey of how Nordic/Baltic journals actually are financed. The results were to some extent presented at the NOAP part of “Mötesplats Open Access 2009” – the 1-day seminar *Nordic Scientific and Scholarly journal publishing - interesting times* on November 25th 2009 in Uppsala. We are also planning to publish the results as an article, hopefully in a scientific journal.

Some data will be published on the wiki during late winter/spring. This is information about the sources of income for the individual journals that answered the survey. We will also appeal to journals that did not answer the survey, to make this information available to us to be published on the wiki.

A by-product of the survey on advertising as a source of income for OA journals was some insight into the size distribution of OA publishers. We are currently conducting a study of this size distribution and the implications for how institutions should organize their publishing, intending this to be published in a scientific journal.

The insight coming from the project participation is also a background for Tromsø's participation in the “Journal Management & Open Access – tools and best practice” workshop in Copenhagen March 4th-5th 2010.

A result from the work in the project is also that we in Norway, through NORA, have tried to make the larger institutions establish centres of competence on OA publishing, offering services to all parts of their own institution and also to publications on the “fringe” of, or clearly outside, the institution itself. This is to try to stop the establishing of OA journals standing totally on their own, needing to learn everything about OA publishing from scratch. There is much that points to stand-alone journals not being an optimal publishing model. Some information about this work has been published as an article in *Bok og bibliotek (Flere støttetjenester for Open Access-publisering etablert i Norge. Bok og bibliotek 2009 (6) s. 56-57)*. This article is available through our institutional repository Munin through <http://hdl.handle.net/10037/2310>.

In addition an analysis of the business model announced by Sciyo in December has been written as a forthcoming article for ScieCom Info.

Federation of Finnish Learned Societies (Eeva-Liisa Aalto).

WG1 Editorial Software Systems OJS

- set up and administer an environment for hosting open access publications
- the core of the environment is a dedicated server acting as both http and mysql server
- all hosted publications are on the same server and are hosted under the same base-url (<http://ojs.tsv.fi>)
- 10 journals are published on OJS:

AFinLA-e: Soveltavan kielitieteen tutkimuksia

Auraica

Fennia

Finnish Journal of eHealth and eWelfare (FinJeHeW)

Informaatiotutkimus

Memoranda Societatis pro Fauna et Flora Fennica

Nordic journal of surveying and real estate research

Sosiaalilääketieteellinen Aikakauslehti

Tiede ja ase

Tieteessä tapahtuu

– some journals are still testing or using the system but not yet published: eGenos, Elore, Entomologica Fennica, Iskos, ITcon Journal of Military Studies, Media & Viestintä, Musicae Scientiae, Silva Fennica, Suo, Virittäjä

Translating OJS in Finnish

– the locale file (17000 word) has been translated and also other files useful in editing process (email-models and so)

– the partial translation in Finnish is in use

– the translation into Finnish is in progress (after the new version the checking of the translation of the phrases is not ready; the structure of the Finnish language differs so much from English and even from Swedish that it is very difficult to translate phrases so that it match easily in different situations.)

A digitizing project and open access publishing of the journal Informaationtutkimus

– this project is described by Kai Halttunen from the journals side in Sciecominfo 2/2009

– the technical and other solutions how the data was imported to OJS is to published on NOAP Wiki by Jani Laatikainen

– a workshop in March 17th, 2009 organized by the Federation of Finnish Learned Societies and the Finnish Association for Scholarly Publishing discussed the digital conversion of the older material and OJS

– its aim was to give information and aid to other organizations interested in using OJS, giving information about new facilities of editorial and review processes

Informing potential journals and organizations interested in OA-publishing and OJS

- publishers visiting our office
- on the phone (some kind of helpdesk)
- information of the OA-publishing and OJS on the web site <http://www.tisci.fi>

WG4 Copyright support

A questionnaire about copyright practice of the journals of the learned societies in Finland was done in 2008

- draft report was given in 2008

WP6 Governmental Funding Policies

Material has been collected and informing made to funding bodies about open access publishing. The inventory report has not yet written because of the changes in our organization.

Appendix B. Meeting notes from the two main meetings in December 2008 in Lund and June 2009 in Copenhagen.

Meeting notes NOAP Project meeting 2008-12-12 in Lund

Updated with notes from meeting in Copenhagen 2009-06-15

Notes taken by Elisabeth Stålesjö/Jörgen Eriksson

Participants:

Marianne Alenius – Museum Tusculanum Press

Anne Bindslev – co-action publishing

Jörgen Eriksson - Lund

Jan Erik Frantsvåg – Tromsö

Jani Laatikainen - Federation of Finnish Learned Societies (*absent Copenhagen meeting*)

David Lawrence – Linköping

Sari Lethinen - Federation of Finnish Learned Societies (*absent Copenhagen meeting*)

Kurt Mathiesen – Copenhagen Business School

Erik Sandewall Linköping/KTH

Niels Stern – Museum Tusculanum Press

Elisabeth Stålesjö - Lund

Decisions/changes 2009-06-15

**Reporting. Jörgen will write a final summary report to NordBib and OpenAccess.se in November/December. It will be based on and link to the results from the different WP actions. These shall be published on the Wiki.*

**The dissemination seminar in Uppsala 2009-011-25. We will start with lunch and continue until ca 18.00/19.00.*

Everyone in the project should report to the NOAP list/Jörgen before 1 September what they are going to present. Jörgen/Elisabeth will take care of the practical details, marketing the programme etc. Everyone will help out with the dissemination in their countries.

**A hands-on session for OJS managers will be run by Kurt in connection to our seminar. Jörgen will investigate the practical details and co-ordinate with Ingrid Cutler from BOAP (Bergen).*

**WP2. Analyze the ramifications of "author-charge" and "hybrid" approaches to open-access as provided by a number of commercial publishers.*

Jörgen will add a short report on Lund University's central publishing fee funding for affiliated authors.

** WP4. To conduct a questionnaire to Finnish journals and a summary concerning copyright agreements in practise.*

Jörgen and Ingegerd will conduct a similar survey for the other Nordic countries based on the contact information from the journal and hosting surveys. Time September/October.

**WP6 Action governmental funding policies. Marianne and Jan Erik will send links and contact information relevant to Norway and Denmark to Sari.*

**WP Best-practice guide. The best practice guide is expected to be finished early 2010 and will be part of the dissemination of the results from NOAP. NOAP results will be linked to, or incorporated in the guide. Anyone who will produce results that you deem useful for the best-practice guide should contact Caroline/Anne and inform them about what to expect.*

**The Wiki. We should all make an effort to keep the wiki alive after the project.*

**In general we agreed that the project is running along its tracks and will produce useful results.*

**A special thanks to Marianne for keeping the meeting in her beautiful home.*

Decisions 2008-12-12

* Next meeting: 15th of June in Copenhagen

*Co-action publishing will join the project, replacing NO1. Their role will mainly be in dissemination of results from NOAP by incorporating them in the best-practice guide to OA journal publishing that they are developing.

*Instead of different seminars and workshops arranged by the different WGs we agreed on having one larger workshop covering all our areas. It was suggested that it could be held in connection to or be part of the NORDBIB- seminar in Helsingör next fall. Jörgen will investigate this with the NordBib secretariat.

*All results should be added to our Wiki as soon as we have finished something.

*Jörgen will send an updated work plan to NordBib and OpenAccess.se

*Assessment of the work groups activities

Comments are in bold below each activity.

WP 1

Activities

- Study of existing systems, where the characteristic features of each system is identified, and assessment of the usefulness of these features (SV2)

- This activity will mainly be an update of the DEF review from 2005. The work will start with a meeting in Linköping on the 3rd of February 2009.

**Review of Journal Editorial Support Systems*

David and Jörgen responsible for this activity

The changed direction towards a survey of Nordic hosting services was confirmed.

Only Simon Fraser University and Scholarly Exchange will be added as international alternatives.

The results will be published on the NOAP wiki some time in May.

Result: A structured overview of Nordic OA journal hosting possibilities.

- Translation of the OJS (Open Journal System) to all Nordic languages (done by different participants)

-SV1 will be finished in feb, DK2 done, FI1 is not complete, the National Language board will be brought in to check the translation. Will be finished in March.

FI1:WG1: Editorial Software Systems

- The latest version 2.2.2.0 is updated and the translation is under work (will be done during this summer)

- We organized a seminar in March with a theme "Republishing the printed material OA". Our pilot journal with OJS was Informaationtutkimus-journal.

Kai Halttunen described the digitalisation and OA publishing process of this journal in his article "A Digitizing Project and Open Access Publishing of an Established National Journal".

<http://www.sciecom.org/sciecominfo>.

In the seminar also the solution how to import the data to OJS was presented. General information of OJS was given too.

- Three new journals, Journal of Military Studies, Suo, Virittäjä are to start with OJS

When all translations are finished we will link from the Wiki and publicise the event.

- Development of one new feature in OJS. (SV1)

-This activity is changed as follows. Contacts will be taken with all known Nordic users of the OJS software. From their experiences a common "wish-list" will be put together and presented to the OJS developers team. The establishment of a Nordic OJS User Group will be supported. SV1 is responsible for the activity. SV1 will check with Nordbib if we can use project money to support the OJS development team. Time-line: The common "wish-list" should be established by June 2009.

Jörgen responsible for this activity

Survey will be available in April.

The DEFF OJS e-mailing list will be transformed into a Nordic list.

The Danish OJS blog site will be transformed into a Nordic OJS site.

Kurt will go to the PKP conference in July to discuss funding options for OJS development + the common Nordic wish-list.

OJS will be invited to make a presentation at the NOAP conference in November in Uppsala

We will survey the interest for a practical, hands-on OJS work-shop and arrange one if there is enough interest.

Results: A common Nordic wish-list for additions and improvements to OJS. A Nordic OJS User Group.

Work going on according to plan

- Identifying organizational and practical barriers meet by small scientific journals migration to systems based editorial process (DK2)
- Addressing organizational and practical barriers meet by small scientific journals migrating to systems based editorial process. (DK2)

-Short report from DK2 Time-line: ?

Interviews with 3 journals based on the set of questions brought together by Kurt and Caroline Sutton. Result will be a report this spring.

Work going on according to plan- report in autumn

- Extension of the JARSS (Journal Author and Reviewer Support System) so that a single instance of the system can communicate with different users in different languages, including all Nordic languages (SV2)
- Extension of the JARSS system to enable it to handle research data as an integrated part of the reviewing process (SV2)

- Work in process. Expected to be finished in winter 2009/10.

- Meetings directed towards integration of the work by different partners in activity. Discussion and analysis of the results of activity. Trial and experiment with several systems, including OJS and JARSS but also others, and exchange their experiences with these systems (SV2).

-See the first activity in this WP. Merged with that to one activity.

- Workshop to show interested parties how the systems work and how they can be hosted (SV2)

-Part of the common workshop in the fall of 2009

WP2

Activities

- Planning meeting between the active participants (NO2)

- Establishing a 1/4 position for 16 months from Jan 08 to gather information and perform analyses (NO2)

- JEF will be working 50% of his time next 6 months. Timeline for the WG is changed to end October 2009

- Establishing a small-scale digitisation activity to test costs and utility of retro digitisation and evaluating it (SV1)

-SV1 will report a small digitization activity together with the journal RIG by the end of March. CBS and FI1 have additional material on costs etc. from other digitization projects that they will supply.

The SV1 digitization is delayed.

-The idea of Consortia digitalisation was brought up in connection to this discussion and we should all keep the idea in mind and if we can fit it into the project in some way.

-Jani will document and make his application for splitting a pdf file into single articles available in the Wiki.

- Selecting appropriate journals to be assisted in migrating from traditional to OA dissemination (DK1, DK2)

- Negotiating with selected journals about the migration from traditional to Open Access dissemination (DK1, DK2)

- Developing and testing new and individual business models for those chosen journals that migrate from traditional to Open Access (DK1, DK2)

- Modelling/quantifying the effect of the business model on ROI – i.e. the investment in the transition compared with the consequences for the journals visibility, usage and, if possible, ranking or impact factor. (DK2)

-DK1 and DK2 will make a joint report that will be finished by December 2009.

- Establishing an on-line presence to support project work and disseminate the findings of the project (NO2)

-Done, Wiki. Partners should add information about OA and the projects result. NO2 will continue to keep it alive after the project.

- Analyze the ramifications of "author-charge" and "hybrid" approaches to open-access as provided by a number of commercial publishers. The activity shall result in a report that makes concrete proposals for a compensation scheme that assigns costs equitably within the university and that contributes to strengthening academia's negotiating position relative to the publishers. (SV2)

- First version done and published on the Wiki. Will be revised after input from other project members.

- Gathering active participants twice to work with the report (NO2)

-There will not be any meetings

- Evaluating the digitisation activities (SV1)

-See second activity in WP2

- Gathering all participants twice to discuss the issues and to discuss the preliminary report (NO2)

-?

- Submitting a final report to Nordbib documenting the findings of the project (NO2)

- NO2 will produce a cover report and join that with the reports from SV1 and DK1 & 2

Status of NO2:

Work on the wiki: This is behind schedule, but from mid-June it will be possible for me to work on it.

Advertising survey: This is progressing. So far, 629 e-mails have been sent out and 139 surveys have been completed. Another 32 has been partially completed. It is too early to draw any very interesting conclusions. Further e-mail addresses will be collected to send the survey to.

Nordic (Nordic-Baltic) financing survey: We had an agreement to outsource this, but the other party surprisingly cancelled our agreement. When some work has been done on the wiki, it will be a minor job to make and distribute a survey. We plan on doing this (sending out the e-mails) from mid-August, when people are back from the holidays.

Survey finished by October

WP3

Activities (DK1)

- Testing new promotion, marketing, and dissemination strategies on a number of journals that are migrating from a paper based to a digital (OA) version or that are migrating from an online subscription based version to an OA version.

- Testing of new business models for journals that are migrating from subscription models to OA models and the consequences of/benefits of marketing and dissemination in this situation.
- Exploration of existing platforms, such as OAIster and DOAJ and commercial search engines.
- Innovation of new communication strategies for online scholarly journals.
- A seminar at the end of the project that outlines the results of the activities. All Scandinavian universities, university libraries, and scholarly publishing houses interested will be invited.
- A report to Nordbib regarding the findings during the project

-A report is expected to be finished in October 2009. The seminar will be part of the general seminar/workshop in the fall of 2009.

We are in phase two of our online marketing campaign of Ethnologia Europaea. Journal of European Ethnology (EE). Since phase one of the campaign EE has gone OA with its back numbers (with a holding period of six issues and of course only of what has actually been digitized). Statistical evidence is being collected counting downloads of the OA article of current issue that we offer to all the disciplinary networks, organizations, institutes, and other websites, blogs, and fora that we contact, counting numbers of clicks on an integrated subscription button in the OA journal article, counting new subscribers and some other online sales figures. As a control group we use the journal Classica et Mediaevalia. Journal of Danish Philology and History (C&M). This journal is for sale online as well as in print but for C&M we have not made the kind of special marketing as for EE. For phase three we are still considering what other marketing efforts to implement. Suggestions are welcome.

To summarize: Work is proceeding as planned – albeit with a replacement of the original selection of journals for the test run – and results are being harvested accordingly.

WP4

Activities

- Setup of a legal expertise helpdesk (20% position), which can give general advise on specific issues that arise within the project. (SV1)

-In place

- To monitor and report the international (European) developments within the area.(SV1)

-In place

- To conduct a questionnaire to Finnish journals and a summary concerning copyright agreements in practise; making good models; cooperation with copyright organization; including also retro digit. Projects (FI1)

FI:1:Nothing has actually done after the short report last year. Lund plans to make a small survey among the journals and host we have identified in WP1. Result: a report

-Model contract and a report expected in spring 2009.

- To make a questionnaire among the faculties and departments of University of Helsinki concerning the copyright agreement in practice; finding a joint model suitable (FI2)

-FI2 will be contacted by project management about what has been done and what will be done

- To gather the participants twice for discussions regarding the issues handled. (SV1)
- To hold a seminar at the end of the project that features legal expertise and handles discussions on related issues. All universities and publishers interested will be invited. (SV1/FI1)

- The seminar will be part of the general seminar/workshop in the fall of 2009.

- To submit a report to Nordbib regarding the findings during the project.

- Main output will be the findings in the work of FI1 & 2

WP5

Activities

- Meeting with participants - setup of project plan (SV1)
- Implementation of a payment system that will allow for small print-on-demand purchases from global customers.(SV1)

-SV2 will have a demo print-on-demand system up and running before summer. DK1 is looking for suitable solutions for their journals. This activity will be merged with activity four and five in this WP. A functional requirement will be put together by DK1 & 2 and SV 1 & 2. A meeting will be held in February to start this activity. WP finished by the fall of 2009. This is replaced by the following

**Tusculanum and CBS will test a "proof-of concept" system based on one OJS-based journal at CBS and the existing payment and print-on-demand system used by Tusculanum.*

Marianne, Niels and Kurt mainly responsible.

To make a print-on-demand by issue solution available in one of the journals CBS host.

David may also test the solution with a Linköping university press journal.

Result: a proof-of-concept and a report.

- Investigation and implementation of a software package that from author and editor input creates print-ready pdf-files. *Things to look at Office 2007 (with embedded pdf-generation), RASA (implemented by Tusculanum) and LEMON-8 (Open Source XML-creation tool).*

Result: Report

-DK1 investigation. Result:?

- Print-on-Demand solutions applied to those of the journals included in the project by DK1 that have been or are in the process of migrating from print based to online based (OA). Supplementary research on Print-on-Demand services based on DK1's international contacts with Print-on-Demand services worldwide. (DK1)

-This activity will be merged with activity 2

- To make the solutions available under the Open Journal System and JARSS development

-Will be merged with activity 2

WP6

Activities

- Making an inventory of Nordic governmental funding and summarizing national and European rules and recommendations (F11)

-DK1, SV1 and NO2 will supply F11 with information from their countries. A report is expected in May.

- A meeting of participating members (F11)

- • A seminar with all different Nordic founders (F11)

- The seminar will be part of the general seminar/workshop in the fall of 2009.

- Reporting

F11: A report will be done during this summer

Status of the Best Practices Guide group (I don't know if we have a number?)

Co-action publishing

Anne Bindslev will participate in the meeting on Monday the 15th on my behalf. My apologies that I cannot attend personally.

Aim:

(Since we are a new member of the project, perhaps we should say something about how we see our 'piece' as fitting in with the rest)

- To create a best practices guide to Open Access Journals publishing that can support scholars and others as they transition to Open Access publishing. Our primary audience is the Nordic region, and in many areas the guide refers directly to Nordic resources, practices and information. However, large portions of the guide will be useful to those working outside the Nordic region.*
- Lars Bjørnshauge and Jörgen have agreed that the Guide could be 'located' within the DOAJ environment. In this sense, we hope the guide will also contribute to the further expansion of DOAJ and that it will be associated with the Open Access work being carried out in Sweden and the Nordic region (helping spread goodwill towards the Nordic peoples??)*

Status of the Best Practices Guide:

- Approx 3/4 of the text for the 60 sections are now ready for final editing*
- Approx 1/4 of texts are still in draft form but should be ready for final editing by end of August*
- We are working with a web designer/programmer to generate revised specifications, and are awaiting a dummy website sample.*
- The table of contents is now more or less firm and Anne will bring a copy to share with everyone.*

Still ahead:

- Final editing of texts to be completed medio-September (with the exception of sections where we expect to receive materials/information from NOAP that should be included/referred to). Final editing refers to both copy-editing, as well as to consistency issues and to ensuring that the texts refer to one another, use the same language, etc.*
- Programmer to begin programming activities by latest Sept 1.*
- Carry-out interviews and editing of files (new deadline - Oct 1).*
- Addition of results from NOAP groups in late Nov.*

- Final testing of site (possible minor editing) - perhaps with input from others in the NOAP group in Dec/Jan.

- Launch by end of Jan.

How we hope others in NOAP group can help:

Ideally we would like to include all the results from the NOAP projects. What is tricky is that we need to complete the guide for Jan 2010, yet many (most?) results will not be available until late November. As such we have moved forward with writing the guide, but have reserved time in our planning to add text and information during December. Thus:

- It would be good for us to know what types of outputs the different groups expect. Will the be information we can incorporate or reports we can refer to?

- If there are texts emanating from the NOAP group that you believe would be useful IN the guide, please let us know so we can work together - we can include collaborators!

Other:

I will be holding a day-long course on starting an OA journal together with David Solomon at the PKP conference in July. I will be testing out some of our materials with the participants and hope to gain some feedback.

