Digital Frontiers
Access to Digital Archives and Libraries through Cross Border Collective Rights Management of Copyright

A Conference on contemporary copyright issues, organised by the National Library of Sweden in collaboration with The Institute for Intellectual Property Law and Market Law at the Faculty of Law, Stockholm University.

Venue: National Library of Sweden, Stockholm
Conference reception: Stockholm City Hall, Hosted by City of Stockholm

Wednesday, November 4

18.00 – 20.00 Cocktail hosted by Roschier Law Firm. Location: Blasieholmsgatan 4A, Stockholm
All conference speakers and participants, together with select quests from the creative sector in Sweden, is welcome to a pre-conference cocktail mingling.
Please RSVP to petra.ejeklint@roschier.com at the latest on Friday, October 30.

Thursday, November 5

09.00 – 09.30 Registration

09.30 – 10.00 Welcome
Dr. Gunilla Herdenberg (National librarian, National Library of Sweden)
Prof. Jan Rosén (The Institute for Intellectual Property Law and Market Law at the Faculty of Law, Stockholm University)

10:00 – 11:00 Panel: Policy making – Digital Audiovisual Archives, Copyright and Cross Border Access

Chair & Moderator: Prof. Jan Rosén (The Institute for Intellectual Property Law and Market Law at the Faculty of Law, Stockholm University)

Keynote speaker Anne Leer (Deputy Director General of the Culture and Creative Industries Sector, WIPO)
“The Role of Libraries & Digital Archives in an Online Global Environment”
Prof. Lucie Guibault (Institute for Information Law, University of Amsterdam)  
“EU initiatives on Digital Archives and Libraries – A Copyright Perspective”

Kevin Amer (Senior Counsel for Policy and International Affairs at U.S. Copyright Office)  
“US initiatives on Digital Archives and Libraries – A Copyright Perspective”

11.00 – 11.30 Coffee break

11.30 – 13.00 Keynote Speakers: Accomplishing the Digital Archive and Library

Chair & Moderator: Prof. Per Jonas Nordell (The Institute for Intellectual Property Law and Market Law at the Faculty of Law, Stockholm University)

Jerker Rydén (Senior Legal Advisor, National Library of Sweden)  

Jake Berger (Head of Archive Labs, BBC)  
“Making global cultural heritage available to education and research”

Andrew Chowns (Chief Executive Directors UK)  
“Can Collective Licensing of Rights Save Audio-Visual Archives?”

Peter Schønning (Attorney, Former Head of Copyright Office and Sports Director in the Danish Ministry of Culture)  
“Digital Audiovisual Archives – Different Approaches”

Anita Huss-Ekerhult (Deputy Secretary General and General Counsel of the International Federation of Reproduction Rights Organisations, IFRRO)  
“Accomplishing the Digital Archive and Library: A collective management perspective”

13.00 – 14.00 Lunch break

14.00 – 17.00 Panel: Collective Rights Management as a Vehicle for Access to Digital Archives and Libraries

Chair & Moderator: Mr. Jukka Liedes (Chairman Finnish Copyright Society, Former Director, Department for Cultural, Sport and Youth Policy, Division for Cultural Policy, Ministry of Education and Culture of Finland, Helsinki, Former Chair of the WIPO Standing Committee on Copyright and Related Rights)

General – Systemic Approach
Prof. Lucie Guibault (Institute for Information Law, University of Amsterdam)  
“Extended Collective Licensing of Archives and Libraries in a Cross-Border Context”
Adj Professor, Dr. Silke von Lewinski (Max Planck Institute of Foreign and International Patent, Copyright and Competition Law)
“Collective Rights Management as a Vehicle for Access to Digital Archives and Libraries”

Johan Axhamn (Doctoral candidate in private law, The Institute for Intellectual Property Law and Market Law, Faculty of Law, Stockholm University)
“Extended Collective Licensing and the EU Collective Rights Management Directive”

Coffee break

Printed Material - Experience/Policy/Prerequisites/Conditions
Attorney Peter Adamsson (Partner Sandart & Partners Law Firm)
Attorney Åsa Anesäter (The association of Swedish illustrators and graphic designers)
“The new Swedish ECL Agreement for images”
Attorney Erik Ficks (Senior Associate Roschier Law Firm)
“Extended Collective Licensing as one or the Alternatives to Cross Border Licensing Directly from the (Known) Rights Holders”

Coffee break

Audiovisual material - Experience/Policy/Prerequisites/Conditions
Dr. Heijo Ruijseraars (Head of Intellectual Property, European Broadcasting Union)
“Broadcasters and Extended Collective Licensing”

Lars Grönquist (Chief Legal Officer, Copyswede)
“Extended Collective Licensing of Audiovisual Content”

17.00-17.15 Demonstration of Remote Access Pilot

Dr. Christopher Natzén (Collection and Research Development Division, National Library of Sweden) Jerker Rydén (Senior Legal Advisor, National Library of Sweden)

17.15 – 17.30 Concluding remarks

Prof. Jan Rosén (The Institute for Intellectual Property Law and Market Law, Faculty of Law, Stockholm University)

19.30 Dinner at “Prinsens galleri”, Stockholm City Hall
**Friday, November 6**

09.00 – 10.30 Workshop 1: Applicable Law and Copyright relevant acts in a Cross Border context, with special focus on Text and Data Mining

Chair: Associate professor, LLD., Ulf Maunsbach, Faculty of Law, University of Lund

10.30 – 12.30 Workshop 2: Cross Border Access to Content held by Digital Archives and Libraries, Arrangements for Collective Licensing and the EU CRM Directive

Chair: Johan Axhamn (Doctoral candidate in private law, The Institute for Intellectual Property Law and Market Law, Faculty of Law, Stockholm University)

Panel:
- Birgitta Adamsson (legal counsel, Swedish public service television, SVT)
- Dan Eklöf (legal counsel, Swedish Performing Rights Society, STIM)
- Malin Koch (legal counsel, Swedish Writers’ Union)
- Jerker Rydén (senior legal advisor, National Library of Sweden)
- Anna Vuopala (Government counselor, Finnish Ministry of Education and Culture)

12.30 – 12.45 Summing up

Jerker Rydén (Senior Legal Advisor, National Library of Sweden)